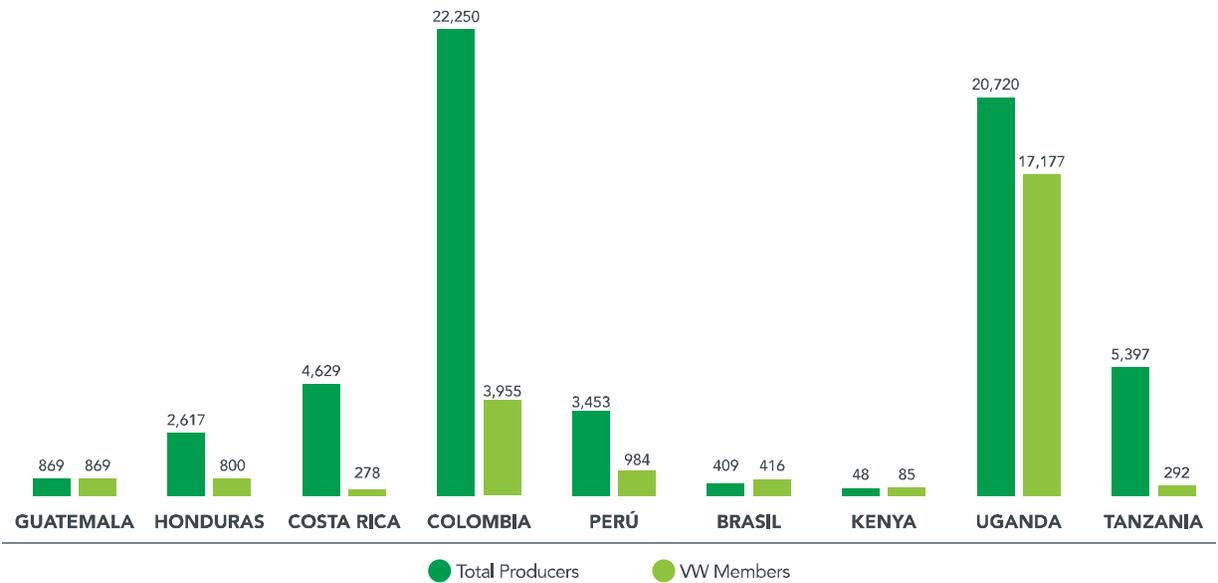


2019 REPORT

the world's
best
sustainable
coffee partner

The VolcafeWay experience grows day by day, the journey begun in 2015, with the help of all of you, we've taken this experience to different parts of the world to make a difference with each coffee producer. Here are some important facts from this period
2018-2019

VW Implementation



FIELD TEAM & GENDER COMPOSITION

8	BRASIL	0
45	COLOMBIA	26
13	COSTA RICA	1
9	GUATEMALA	0
17	HONDURAS	3
2	KENYA	0
17	PERU	2
11	TANZANIA	8
61	UGANDA	23
<hr/>		<hr/>
183		63
<hr/>		
246		

While every effort is made to ensure the data quality, accuracy and completeness, the data is provided "as is".
The burden of fitness of the data lies completely with the user."

Trainings in 2019



To Producers: 22

To VW Team: 14

To Producers: 34

To VW Team: 12



To Producers: 12

To VW Team: 2

To Producers: 542

To VW Team: 16



To Producers: 74

To VW Team: 40

To Producers: 2

To VW Team: 1



To Producers: 8

To VW Team: 6

To Producers: 46

To VW Team: 9



To Producers: 0

To VW Team: 9



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Total and 2019 trained producers:

Total trained producers since 2015

Trained producers 2019

Guatemala



Honduras



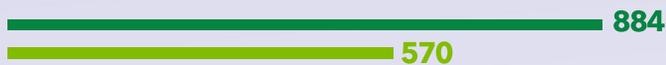
Costa Rica



Colombia



Peru



Brasil

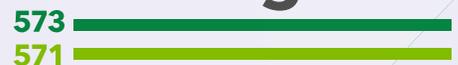


CAM

Kenya



Uganda



Tanzania



EA

SAM

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Business model farm & replica

Business Model Farm

Guatemala	23
Honduras	14
Costa Rica	14
Colombia	187
Peru	42
Brasil	1
Kenya	8
Uganda	42
Tanzania	8
Total	339



Guatemala	95
Honduras	32
Costa Rica	3
Colombia	46
Peru	54
Brasil	0
Kenya	0
Uganda	4
Tanzania	0
Total	234

Replica Farm



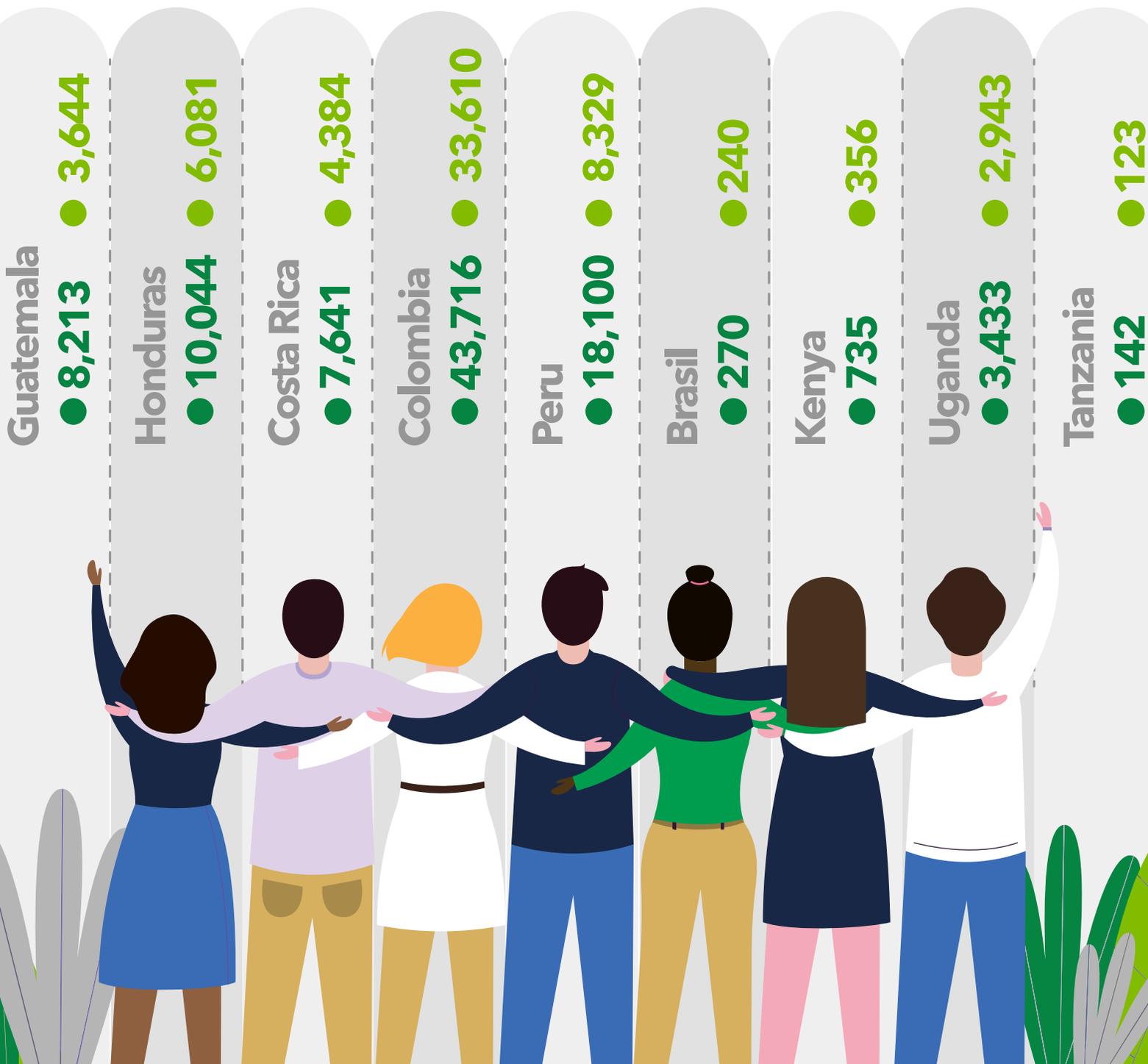
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TEAM ACTIVITIES

An activity is everything the Field Team performs on a daily basis, from a training to the producer, visit to a business model farm, coffee sample collection, follow-up visit to a farm, socio-environmental survey, cost of production survey, meetings, etc.

Total Activities

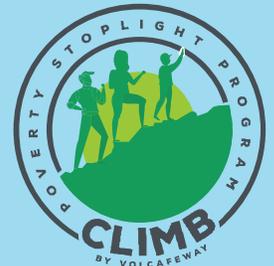
2019 Activities



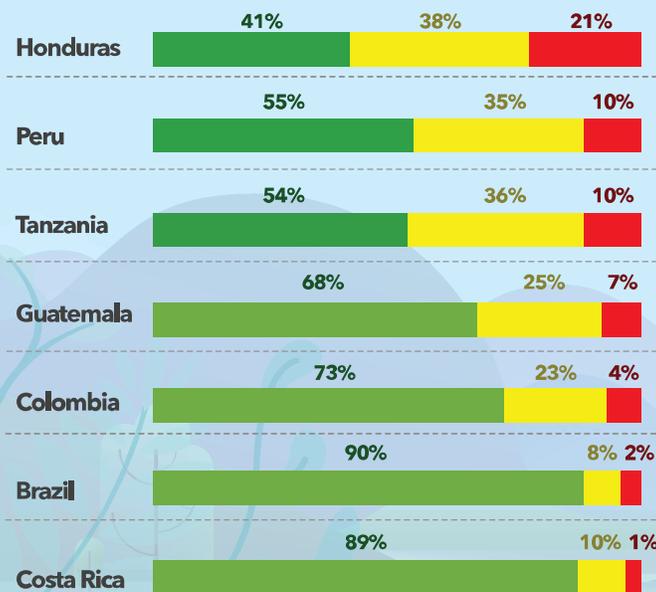
Poverty Stoplight

The **Spotlight Methodology** enables measuring the quality of life of program participants through various indicators grouped into the following six dimensions: income and employment, health and environment, housing and infrastructure, education and culture, organization and participation, interiority and motivation. Each indicator is represented by three levels. Each level has simple images and definitions that reflect extreme **poverty (red)**, **poverty (yellow)** and **no poverty (green)**.

The Poverty Stoplight program will change the name internally to **CLIMB**, starting January 2020



Poverty Stoplight Percentages



While comparing countries, Honduras shows the highest percentage of red indicators (extreme poverty). This means that families in Honduras have 21% indicators that shows extreme poverty. The indicators with more reds are insurance and family savings.

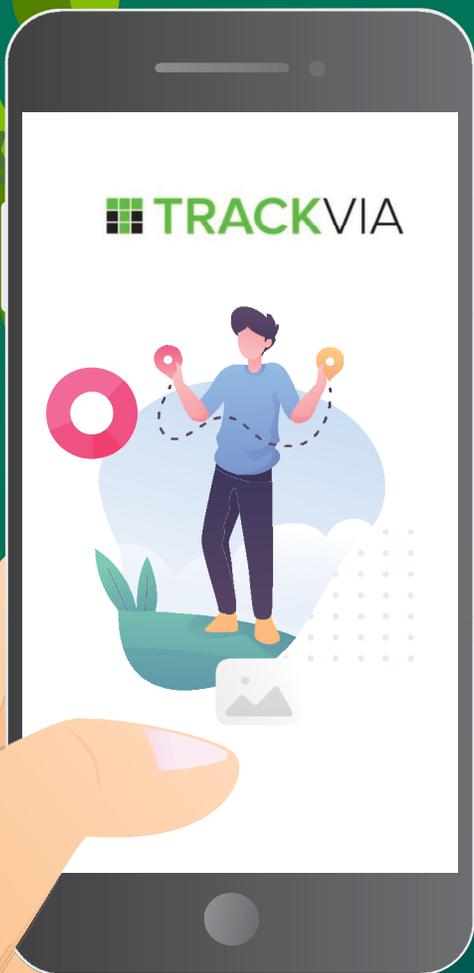
Costa Rica on the other side, shows the highest percentage of no poverty. This means families in Costa Rica have 89% of indicators with the level green.

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Trackvia & VVWebsite

The majority of the development effort in 2019 was dedicated to building new reporting and additional infrastructure for:



- Better insight into yearly metrics
- Better internal (TV/Volcafe) tracking of maintenance and enhancement requests
- Additional tracking for income and profitability as a part of the overall Business Diagnoses
- Increased visibility into technician activity
- Generation of new data for the roasting front-end API
- Product development to accommodate increased #s of Pins on Map Views
- New roll-up functionality to see Checklists, Business Diagnoses, Poverty Stoplight Surveys, and Producer Agreements, all rolled up to a single farm
- A more robust training structure - logging trainees & training sessions
- An overall re-haul of technician and producer forms

2019 Overview

The majority of the development effort in 2019 was dedicated to building new reporting and additional infrastructure for:

Better insight into yearly metrics

Better internal (TV/Volcafe) tracking of maintenance and enhancement requests

Additional tracking for income and profitability as a part of the overall Business Diagnoses

Increased visibility into technician activity

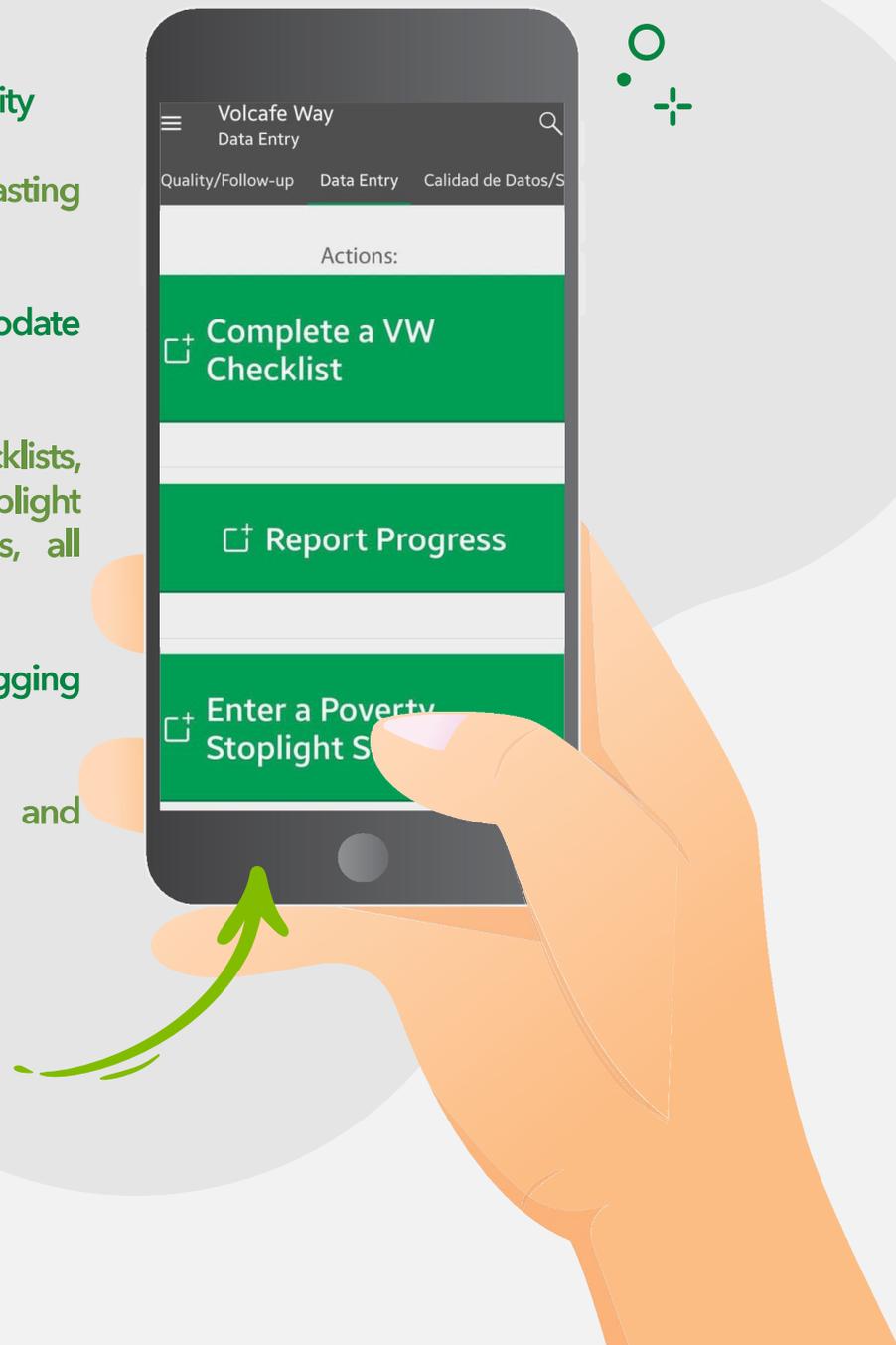
Generation of new data for the roasting front-end API

Product development to accommodate increased #s of Pins on Map Views

New roll-up functionality to see Checklists, Business Diagnoses, Poverty Stoplight Surveys, and Producer Agreements, all rolled up to a single farm

A more robust training structure - logging trainees & training sessions

An overall re-haul of technician and producer forms



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Huila, Colombia



Liked by **carlosO** and **98 others**

Do we like what we do? No, we LOVE IT!

Volcafe Way Colombia

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696 followers



**Look forward to
keep adding
value in 2020
and beyond**